



Document Services Direct Mail and Lettershop

Maximize your Impact

Cover-All provides data-to-door services for all your direct mail campaigns. Your dedicated account manager will assess your needs and manage the project from start to finish to maintain timelines and honour deliverables.

We excel at managing data including: conversion, file scrubbing, formatting, address accuracy processing, NCOA (National Change of Address), merge/purge, segmentation, and LCP (Letter Carrier Pre-sort). From standard reports, to full customization, you can choose the best options to measure your direct mail initiatives.

Right at our facility, we offer a range of printing capabilities. Our sophisticated full-colour digital production press and black high-speed laser printers, offer full variable text and imagery. This lets you maximize 1 to 1 communication impact. We provide full lettershop service including 24/7 as required.

Our finishing services include mechanical insertion, intelligent insertion, trimming, folding, interstacking, perfining and hand insertion/collation based on program specific requirements. We will also ensure your mail is prepared to comply with Canada Post standards affording you the greatest postage incentives possible.

Contact us to discuss your direct mail programs and campaign management and find out how Cover-All can help you improve your results.

